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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Proceeding	91196599	
Party	Plaintiff Jackel International Limited	
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Date	03/30/2011	
Attachments	SPORTSTER Entry of Appearance.pdf (1 page)(98491 bytes)	

BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: Admar International, Inc.		
Mark: SPORTSTER		
Filed: March 31, 2010		
Date of Publication: August 24, 2010		
)	
Jackel International Limited,)	
)	
Opposer,)	
)	
V.) Opposition No.	91196599
)	
Admar International Inc.,)	
)	
Applicant.)	
)	

In the Matter of Application Serial No. 85/003,538

ENTRY OF APPEARANCE OF COUNSEL

Opposer, Jackel International Limited, hereby gives notice that Jason Sneed and Shailika Shah, of the law firm Alston & Bird LLP, have been retained as counsel for Opposer as to all matters and for all purposes relevant to this proceeding, and requests that said counsel be entered as Opposer's counsel for all notification and other purposes under the Board's rules.

Respectfully submitted this 30th day of March, 2011.

/s/ Jason Sneed
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